HELIUM Event, October 25th 2018, Eindhoven

Location: Seats2Meet
Torenallee 24, Eindhoven

Programme

Moderator
Mr. Thorsten Kohlisch – Interreg Europe Policy Learning Platform

9:00 – 9:30
Onsite registration and coffee

9:30 – 9:40
Welcome by Tim Daniels – HELIUM Project Manager

9:40 – 10:10
Bror Salmelin – Former Adviser for Innovation Systems at the European Commission

Innovation processes, ecosystems and impact: mission oriented R&I and the role of living labs.

10:10 – 10:40
Ms. Zsuzsanna Bódi – ENoLL

Involvement and engagement of SME’s in the living lab process. SME’s are by far the most important category of companies for health innovation.

10:40 – 11:10
Mr. Tim Daniels – Brainport Development

Cross border living lab inspired by HELIUM’s Good Practices

11:10 – 11:40
Coffee break

11:40 – 12:10
Mrs. Astrid Kaag – Province of North Brabant

Purpose economy and the living lab concept

12:10 – 13:10
Panel discussion

Enhancing regional health policies through the living lab concept.

13:10 – 14:00
Lunch

14:00 – 15:00
Workshops – explore HELIUM Good Practices

- CrossCare: SME support through interregional living lab cooperation
- Alder Hey Innovation: patient oriented hospital care
- T.B.C.

15:00 – 15:30
Coffee break

15:30 – 16:30
Guided tour at the Embassy of Health

“The exposition ‘Chronic Health: If not us then who?’ will show how a collective approach is crucial to designing healthcare. We will show how health care products or services do not stand alone but interact with each other within a complex environment of care. It’s design requires an empathic attitude to not design just for each other but rather with each other.”

16:30 – 17:30
Closing drinks