

HELIUM Event, October 25th 2018, Eindhoven

Location: Seats2Meet
Torenallee 24, Eindhoven



European Union
European Regional
Development Fund

Programme

Moderator	Mr. Thorsten Kohlisch – Interreg Europe Policy Learning Platform
9:00 – 9:30	Onsite registration and coffee
9:30 – 9:40	Welcome by Tim Daniels – HELIUM Project Manager
9:40 – 10:10	Bror Salmelin – Former Adviser for Innovation Systems at the European Commission <i>Innovation processes, ecosystems and impact: mission oriented R&I and the role of living labs.</i>
10:10 – 10:40	Ms. Zsuzsanna Bódi – ENoLL <i>Involvement and engagement of SME's in the living lab process. SME's are by far the most important category of companies for health innovation.</i>
10:40 – 11:10	Mr. Tim Daniels – Brainport Development <i>Cross border living lab inspired by HELIUM's Good Practices</i>
11:10 – 11:40	Coffee break
11:40 – 12:10	Mrs. Astrid Kaag – Province of North Brabant <i>Purpose economy and the living lab concept</i>
12:10 – 13:10	Panel discussion <i>Enhancing regional health policies through the living lab concept.</i>
13:10 – 14:00	Lunch
14:00 – 15:00	Workshops – explore HELIUM Good Practices <ul style="list-style-type: none"> - CrossCare: SME support through interregional living lab cooperation - Alder Hey Innovation: patient oriented hospital care - T.B.C.
15:00 – 15:30	Coffee break
15:30 – 16:30	Guided tour at the Embassy of Health <i>"The exposition 'Chronic Health: If not us then who?' will show how a collective approach is crucial to designing healthcare. We will show how health care products or services do not stand alone but interact with each other within a complex environment of care. It's design requires an empathic attitude to not design just for each other but rather with each other."</i>
16:30 – 17:30	Closing drinks